

Karla Reesor – Moving Forward Ltd.

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Areas of Expertise

*Stakeholder and Aboriginal Engagement
Conflict Management and Facilitation
Regulatory Approaches
Coaching*

Career Profile

Moving Forward Ltd., Calgary, Alberta

2009 to Present

Provide stakeholder engagement planning and implementation services, as well as conflict management for companies, government, Aboriginal groups, regulators and not-for-profit groups. Clients include:

- **Municipal District of Peace** – Facilitated a community meeting to address community questions and concerns with aggregate development in the community
- **Regional Municipality of Wood Buffalo** – Facilitated a municipal planning meeting with the community of Conklin, and facilitated two Fort McMurray community consultation sessions regarding a new Sports and Entertainment Centre
- **Shell Canada** – Since 2009, on-going advice and facilitation for Shell's stakeholder engagement in Alberta. Initiatives include:
 - Facilitating a new Community Advisory Panel to assess measuring, monitoring and verification for a carbon capture and storage project
 - Establishing and facilitating a collaborative, multi-stakeholder committee to define and fill an Ombudsman role for community members
 - Forming and facilitating a New Development Sub-Committee to consider performance measures for possible new development in the region
 - Co-facilitation and management of a synergy group
 - Planning and facilitation of community workshops related to proposed wind development
- **Shell, Husky, Baytex, Murphy, Penn West** (operators in the Peace River region) – Provide facilitation and stakeholder engagement services for two industry and multi-stakeholder working committees to address emissions in the region
- **Energy Resources Conservation Board and Alberta Energy Regulator** – Planned and facilitated several multi-stakeholder workshops and meetings on various topics including emergency preparedness (Directive 71), Alberta Aboriginal Consultation processes and hydraulic fracturing
- **Enbridge Inc.** - Planning and facilitation of cross-Canada community and landowner engagement via teleconference regarding the NEB's Land Matters Consultation Initiative
- **Fort McMurray First Nation #468** – Planned and facilitated multiple workshops to create consensus-based plans and build relationships within the community and with energy industry representatives
- **Conklin Resource Development Advisory Committee (CRDAC)** – Planned and facilitated two three-day workshops among CRDAC Board of Directors and energy project developers
- **Petroleum Services Association of Canada (PSAC)** – Planned and facilitated consultation sessions on hydraulic fracturing across western Canada to provide input to a Code of Conduct for PSAC companies
- **Synergy Alberta** – Project lead for a team of facilitators to engage 30 synergy groups across Alberta in order to refine membership criteria for Synergy Alberta; included stakeholder interviews, a workshop for 80 participants and presentations to the Synergy Alberta Board
- **Consortium of Midstream Producers** – In collaboration with consortium representatives, developed a stakeholder engagement framework for a proposed development project
- **Matrix Solutions** – In collaboration with Matrix senior leaders, developed workshop approaches to engage staff in business planning

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- **Centre for Environment Economy Learning**- Contributed to planning and facilitated multi-stakeholder conferences to advance energy literacy in Alberta
- **Southern Alberta Alternative Energy Partnership** – Project management and facilitation of 12 public meetings across southern Alberta regarding alternative energy development in the region, resulting in the production of the Green Growth Plan
- **Connections Education Society** – Through workshops with Board Members, developed a three-year plan for the not-for-profit organization focused on leadership and environmental stewardship for youth

National Energy Board

1991 to 2011

Progressed in a broad range of technical and leadership roles related to Economic Analysis, Communications, Regulatory Planning and Operations, Public Engagement, Dispute Resolution and Coaching.

Key results included:

- Enhanced the internal coaching program to support excellence in technical and personal development
- As Project Manager for the Land Matters Consultation Initiative, lead a national consultation effort with over 400 stakeholders and 45 meetings across Canada to identify land-related issues and solutions for energy pipeline development; resulted in regulatory change for company relationships with landowners and pipeline abandonment
- Through a broad internal and external consultation process, developed the National Energy Board's Appropriate Dispute Resolution Guidelines and the associated Program
- Lead the strategic communications planning for a major NEB reorganization

Ontario Ministry of Labour, Toronto, Ontario

1989 to 1991

Lead Advisor to the Minister of Labour for minimum wage. Conducted public consultation, developed policies and presented analytical briefs to senior officials resulting in labour policy changes for Sunday retail workers

Education

Certified Professional Co-active Coach, Coaches Training institute	2011
Certificate, Conflict Management and Negotiation, Alberta Arbitration and Mediation Society	2003
Master of Arts, Economics, University of Toronto	1989
Bachelor of Arts, Economics and Applied Studies (Co-op), University of Waterloo	1988

Professional Associations, Volunteer Roles and Speaking Engagements

International Association of Public Participation (IAP2) Canada, Board Member and Treasurer, 2011 to 2013

Alberta Arbitration and Mediation Society, Member, 2002 to present

International Coaches Federation, Member, 2010 to present

Synergy Alberta Conference 2010: Presentation on A Business Case for Stakeholder Engagement

IAP2 Wild Rose Conference 2011: Presentation on The Emerging Future of Stakeholder Engagement

Canadian Wind Energy Association Conference October 2012: Joint presentation with Bedford Consulting on Community Liaison Committees

Synergy Alberta Conference 2012: Presentation on Collaboration – Nurturing Seeds of Hope